

OLGA DANIEL

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Residing in New York, NY

olgadaniel.com/retail

Retail professional skilled in store management, staff development, sales, customer service, inventory control, visual merchandising, vendor relations and product design/development.

WORK HISTORY

Designer, Online Retailer & Mobile Vendor

2008 - PRESENT

GIRLS GONE BIKER

NEW YORK, NY / LOS ANGELES, CA

- Design and procure clothing and accessories. Sell online, at events, wholesale and via drop ship

Apparel Manager

2011-2016

NEW CENTURY BMW MOTORCYCLES

LOS ANGELES, CA

- Responsible for all Apparel Department operations
- Cultivate customer base and help grow dealership to #2 nationwide in its fourth year of operation

Retail Manager

2009-2011

EAGLERIDER MOTORCYCLES

LOS ANGELES, CA

- Manage ordering, invoicing and accounts payable
- Assist customers, create displays/signage/graphics for specialty boutique

General Assistant

2007

ICONOLOGY BOUTIQUE

LOS ANGELES, CA

- Play an integral role in the opening and development of women's high-fashion clothing boutique
- Assist owners with various aspects of store operation

Apparel Sales Associate

2006-2008

HARLEY-DAVIDSON OF GLENDALE

LOS ANGELES, CA

- Maintain high standard of product knowledge and provide an optimum shopping experience
- Embody and project a positive representation of a strong lifestyle brand

Creative Services Manager

2000-2004

LUCKY BRAND JEANS

LOS ANGELES, CA

- Collaborate with apparel designers, sales reps and wholesale customers on sales maximization
- Hire, train, develop and review and manage staff; Prioritize, organize and track all department projects

EDUCATION

Fashion Institute of Technology, S.U.N.Y.

A.A.S. Fashion Design

Queensborough College, C.U.N.Y.

A.S. Business Administration